

# THE 4 C'S OF DIAMONDS

Your guide to choosing a diamond

4.1mm

5.2mm

5.9mm

6.5mm

## **CUT**

A diamond's cut is typically considered the most important of the 4 C's. The reflective quality of the diamond is determined by how well it was cut.

## **CARAT**

Carat is a unit of measurement used to weigh diamonds and reflects the diamond's size. Because larger diamonds are more rare and valuable, diamond prices increase with carat weight.

# Round Princess Emerald Pear Radiant Marquise Cushion Heart Oval Asscher 25ct .50ct .75ct 1.00ct 1.50ct 2,00ct 2.50ct 3,00ct

## **CLARITY**

A diamond's clarity grade is based on its internal and external flaws called "inclusions" and blemishes". Because natural diamonds are created under a high amount of pressure, imperfections are often present.

### VVS1, VVS2 VS2 SI1 SI2, SI3 11, 12, 13 INCLUDED INTERNALLY VERY VERY VERY SLIGHTLY SLIGHTLY **FLAWLESS** SLIGHTLY **INCLUDED INCLUDED INCLUDED**

7.4mm

8.2mm

9.0mm

9.3mm

## **COLOR**

Diamond color actually refers to an absence of color. The GIA's diamond color grading system measure colorlessness beginning with D and ending with Z.

